



# LRT Blog

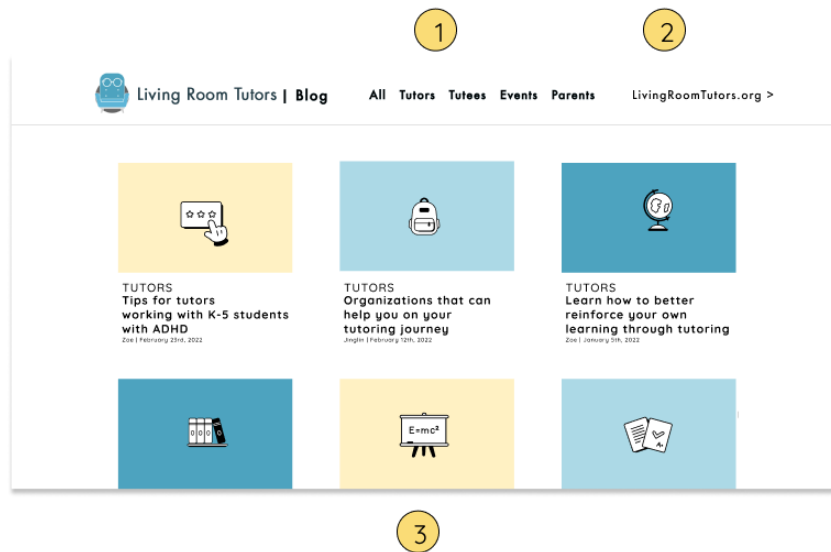
## Touchpoint: Tutoring

### Goal:

A Living Room Tutors blog to provide additional resources to tutors, tutees, parents of tutees, and anyone else interested in or involved with the organization.

### Rationale:

Tutors surveyed reported that they would like to receive additional support to help them improve their tutor skills, and research shows that tutors need ongoing support in order to be the most effective.



## ANNOTATIONS

1

### Categorized Posts

Blog posts could be tagged with different categories. This would allow the different user groups (mostly tutors, but also tutees, parents, and other interested parties) to quickly find the information relevant to them.

2

### Simple Platform

The blog could be accessed directly from the main LRT website navigation and link the user easily back to the website. The blog could be created using the Wix platform for free, or for a very reasonable price, and it would be convenient for the new website since Wix is already being used.

3

### Unique Content

Blog content provided could include videos, articles, free courses, book and podcast recommendations, event listings, information about similar organizations, and fun, off-topic content to further foster community among tutors and other users.