

10.1 Competitive Analysis

Gus Pod: Annie Kaune, Amiee Lee, Stephanie Lenertz, la Xiong

The System	Recognition	Incentives	Social	Goal Setting	Employee Feedback	Analytics	Meetings/1:1s	Software Integrations	
Culture Booster 	Yes	No	Yes	Yes	Yes	Yes	Yes	No	
Kudos 	Yes	Yes	Yes	No	No	Yes	N/A	Yes	
Bonusly 	Yes	Yes	Yes	No	Yes	Yes	No	Yes	
Kazoo 	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	
Award Co 	Yes	Yes	No	Yes	No	No	No	N/A	
Refresh 	Yes	Yes	Yes	Yes	No	No	Yes	Yes	